SCREENING - DEBATE: THROUGH THE WINDOW OR THROUGH THE DOOR

As part of its teaching and research activities, ISM-IAE is organizing a screening and debate on Friday February 21 of the documentary film “Par la fenêtre ou par la porte”, directed by Jean-Pierre Bloc, with Patrick Ackermann, trade unionist and co-author of the film, in attendance.

In September 2004, the French government privatizes its historic flagship, France Télécom. The share price becomes paramount, and the new CEO Didier Lombard decides to push 22,000 employees into “voluntary” redundancy: this will be the NExT plan, management driven by numbers. On September 30, 2022, the “Affaire des suicides de France Télécom- Orange” (France Telecom-Orange suicides case), the first criminal conviction of CAC 40 executives for institutional moral harassment, comes to a close on appeal.

Behind this legal thunderbolt, this film tells the story of a long, inventive trade union struggle, open to society, as told by those who led the fight.

This event is an opportunity for our students to analyze the impact of managerial practices on employee motivation, performance and health.

The screening will be followed by a discussion where students will debate the best practices to promote a healthy and efficient work environment.