

Ce diplôme est délivré par l'université Paris-Saclay

Master 1^{ère} année mention Management Stratégique Master of International Business

With globalization, relationships between different countries and nationalities in a business context tend to be more frequent. The mission of the Master of International Business (MIB) is to provide students with skills and expertise that will help them succeed in the global context. The MIB provides a truly international and multicultural learning environment, which makes its graduates very attractive to potential employers worldwide.

Skills developed

The MIB program aims at providing students with general and disciplinary knowledge and expertise in the various domains of international business. This includes:

- Good knowledge of business systems and processes at both strategic and operational levels;
- Strong understanding of the global business environment, and its recent major trends;
- Applied management skills in international settings;
- Comprehensive view of business functions (human resource management, marketing, operations, supply chain, and more).

In addition, the MIB program provides students with cross-disciplinary skills such as:

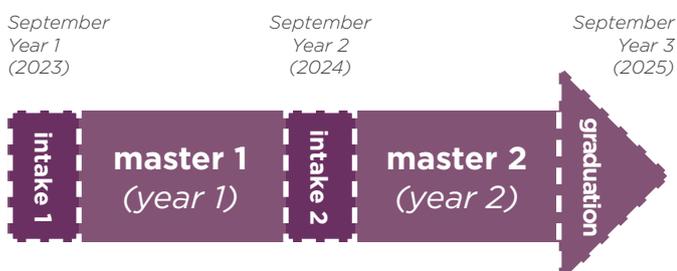
- Good synthesis and analysis capabilities
- Organizing and project management skills
- Methodological skills

Applications

Online applications only: inception.universite-paris-saclay.fr

Applications for Year 1 (Year 2 not offered in 2023-2024) start from 1 March of the commencing year (2023).

Closing date: 31 May. We strongly encourage international applicants to apply as early as possible to allow time for visa and travel arrangements.



Program specificities

This program is taught entirely in English, predominantly to international students. Specific tuition fees apply

Career Opportunities

The program is made for students seeking to start or accelerate a career in international business. The opportunities after graduation include all types of management positions within large international groups and in various industries:

- project manager,
- IS manager,
- logistics manager,
- purchasing manager,
- marketing and communication manager,
- management engineer,
- sales manager,
- account manager.

The knowledge acquired also enables the successful completion of a project to set up or take over a company.

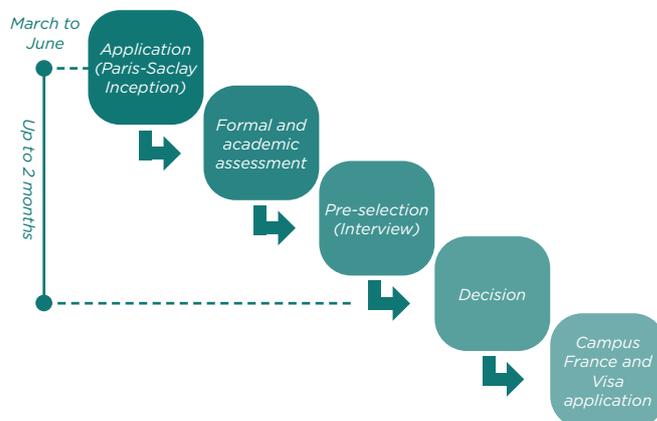
Separate scholarship deadlines may apply. Students in this program may be eligible for national, regional and other scholarships. Applicants for these scholarships are invited to consult information relating in particular to Eiffel and Université Paris Saclay scholarship programs universite-paris-saclay.fr/fr/programme-de-bourses-internationales-de-master.

2023-2024	Master (M1)
2024-2025	Master (M2)
GRADUATION	

Admissions for Master 1 (Year 1) ONLY in 2023. Next admissions for Master 2 (Year 2) in 2024. INTAKE 1 is the main entry point. An additional INTAKE 2 is offered depending on availability and applicants' profiles.

Candidates applying for Eiffel scholarships, Paris-Saclay scholarship and other scholarship programs must contact the program directors by October the year preceding their intended studies in MIB. All scholarship programs are extremely selective.

Candidates must have achieved a 14/20 (French grading system), 3.0 (B or B+) (U.S system) minimum cumulative GPA during their previous studies to apply. Candidates with a cumulative GPA <3.0 will not be examined for scholarship programs.



This program is designed for all students regardless of their country of origin and nationality, recruitment for this program is worldwide.

The minimum admission requirements are:

- 1-year-program (Year 2 only) : a master's degree, 1st year Master's degree degree or recognized equivalent from an accredited institution (approx.150 U.S credit hours or 240 ECTS)
- 2-year-program (Year 1+ Year 2) : a bachelor's degree or recognized equivalent from an accredited institution (approx.120 U.S credit hours or 180 ECTS);
- in ANY discipline, including international relations, business, engineering, sciences and humanities.

Alternatively, applicants who do not meet the requirements stated above, but who have had other significant formal training, relevant professional experience, and/or otherwise possess demonstrable knowledge or expertise that would

prepare them adequately for successful study in the MIB program, may be granted admission on the recommendation and approval of the Directors of the MIB program.

- Prior work experience is not required but candidates with experience in the private sector or a job with exposure to business practice and principles are highly relevant.
- There is no rigid requirement as to length or nature of international experience but students should have a demonstrated interest in the international environment (studying, travelling, living and/or working abroad,).
- The program is taught in English in a French university. No prior knowledge of French is required to attend but candidates must demonstrate sufficient mastery in English and may need to provide the results of an English test (B2 level or higher, TOEIC 790, IELTS 5.5, TOEFL IBT 80 - CBT 213 - PBT 550).

Program

Semester 1 Lectures (hours) Tutorials (hours) Credits / ECTS

Unit 1: Business systems and processes 1 - 6 ECTS

UE1- General Management - 3 ECTS / 21h
UE1 - Entrepreneurship - 3 ECTS / 21h

Unit 2: Business context - 12 ECTS

UE2 - Economics for managers - 3 ECTS / 21h
UE2 - European Business Law and Taxation - 3 ECTS / 21h
UE2 - Introducing France & French Culture - 3 ECTS / 21h
UE2 - Business English or Français des Affaires - 3 ECTS / 21h

Unit 3: Business functions - 12 ECTS

UE3 - Marketing - 3 ECTS / 21h
UE3 - Accounting - 3 ECTS / 21h
UE3 - Finance - 3 ECTS / 21h
UE3 - Human Resource Management - 3 ECTS / 21h

Semester 2

Unit 4: Strategic and Change Management - 9 ECTS

UE4 - Strategic Management - 3 ECTS / 21h
UE4 - Change management 1 - 3 ECTS / 21h
UE4 - Project Management - 3 ECTS / 21h

Unit 5: Cross-disciplinary professional skills 1 - 21 ECTS

UE 5 - Business English or Français des Affaires 2 - 3 ECTS / 21h
UE 5 - Information Tools and Skills - 3 ECTS / 21h
UE 5 - Methods for Business Research 1 and Internship - 15 ECTS / 35h

CONTACTS

Program directors

François Goxe - Michaël Viegas-Pirès

Program manager

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