

## EURASIA: European Studies Revitalised across Asian Universities

### Summer Seminar for doctoral students and junior faculty June 14 – 18, 2021

The Institut Supérieur de Management (ISM-IAE) is one of the ten components of the University of Versailles-St-Quentin-en-Yvelines (UVSQ), created in 1991 and bringing together, on 8 sites in the Department of Yvelines, nearly 20,000 students.

In 2018, ISM became the 34<sup>th</sup> Institut d'Administration des Entreprises in France, with its membership of IAE France, the leading French network for university management training and joined in 2019 the IAE France network.

In 2020, the ISM-IAE obtained the SGS Qualicert service quality certification for all its activities (initial training, continuing education, research activities).

In 2020, the University of Versailles-St-Quentin-en-Yvelines was integrated into the University of Paris-Saclay (UPS) which brings together 60,000 students and more than 300 research laboratories in the South and West of the Region Paris - Ile-de-France, and which ranks 14<sup>th</sup> in the Shanghai ranking list.



The Institut Supérieur de Management (ISM-IAE) at the University of Versailles-St-Quentin-en-Yvelines (UVSQ) is organizing a seminar aimed at young researchers and future or novice university teachers. The seminar will be offered online.

The proposed topics for the seminar will be developed by participants in the EURASIA project and other specialists. The seminar will result in the writing of contributions which will then be compiled in a publication, mainly in English.

The schedule is announced according to Central European Time (CET).

Contact for the seminar: [direction.ism@uvsq.fr](mailto:direction.ism@uvsq.fr)

## *Program of the seminar*

*To participate to the seminar:*

<https://uvsq-fr.zoom.us/j/92005104119?pwd=VkZVTFhWXR2WGtXNTdKcmpIbW9LQT09>  
ID: 920 0510 4119 – Code: 310134

### **Monday, 14<sup>th</sup>**

8h-10h30: Welcome, presentation of the seminar, articulation with Eurasia project

*Maria Stoicheva, Lid King, Stela Raytcheva, Gilles Rouet*

11h-13h: Training and induction of novice teachers in higher education

\* *Elodie Prot, presentation of the integration process used in UVSQ*

\* *Younes El Manzani, presentation and personal analysis*

\* *Jean Claude Lopez, presentation and personal analysis*

*13h Discussion*

### **Tuesday, 15<sup>th</sup>**

8h-10h30: The employability of graduates: the fundamental objective of a student-centered organization

\* *Thierry Côme, the case of IUT & BUT*

\* *Mourad Attarça, employability of diplomas, general presentation and continuing education as a factor of employability*

\* *Stela Raytcheva, The professional integration of graduates, the case of work-study programs and of the program "communication of organizations"*

*10h Discussion*

11h-13h: The employability of graduates: the fundamental objective of a student-centered organization, focused on national cases

\* *Boryana Pelova, Employability based on students' unique capabilities, the case of the FEBA Career Center*

\* *Vesselin Popovski, Career opportunities for O.P.Jindal Global University graduates*

\* *Testimonies of Céline Conte, Habibatou Coulibaly and Estefania Aguirre, master students at ISM-IAE*

*12h Discussion*

### **Wednesday, 16<sup>th</sup>**

8h-10h30: Designing higher education programs: objectives (profiles of graduates), skills and curricula, Program-Skills Approach

\* *Martin Beis, presentation of the method used in France, program-competence approach*

\* *Gilles Rouet, implementation of the method, description of an accredited program*

\* *Mourad Attarça, Implementing training programs in a skills-based approach*

*10h Discussion*

11h-12h: Designing higher education programs: objectives (profiles of graduates), skills and curricula, cases about training models

\* *Lin Wenshuang, Law and languages – an interdisciplinary approach in practice*

\* *Maria Stoicheva, Nikolina Tsvetkova, European University Alliances as agents of change in the EHEA - the case of T4E*

12h-13h30: Pedagogical innovations in practice, presentation of innovative initiatives in ISM-IAE

\* *Patrick Ginter, experiential learning in master program*

\* *Hervé Chomiienne, experiential learning in master program*

\* *François Goxe, Online and experiential learning in International Business*

*13h, Discussion*

## Thursday, 17<sup>th</sup>

8h-10h30: Pedagogical innovations in practice, presentation of innovative initiatives

- \* *Natasza Styczynska, Oxford debate as a tool in teaching European Studies*
  - \* *Nikolina Tsveykova, The potential of online learning (based on mass piloting the EURASIA online module)*
  - \* *Maria Stoicheva, Alternative approaches to career and professional development: microcredentials in higher education*
- 10h, Discussion

11h-13h30: Pedagogical innovations in practice, presentation of innovative initiatives

- \* *Shashikala Gurpur, Design, development, delivery, integration and impact of EU Legal Studies at multi levels in India*
  - \* *Lai Suetyi, 4D Teaching of European Studies: Degustation, Depth, Decision and Diversity*
  - \* *Lucja Piekarska-Duraj, European museums reflecting social change. How to teach students about Europe in museums?*
  - \* *Michael Viegas-Pires, Experiential learning. The "pole innovation" at ISM-LAE, projects and practices*
- 13h, Discussion

## Friday, 18<sup>th</sup>

8h-10h30: The quality of programs: accreditation, evaluation, self-evaluation and rankings, presentation and discussion,

- \* *Mourad Attarça*
  - \* *Thierry Côme*
  - \* *Gilles Rouet*
- 10h, Discussion

11-13h: Research perspectives and conclusion of the seminar.

*Lid King, Stela Raytcheva, Gilles Rouet, Maria Stoicheva*