

# BACK TO SCHOOL



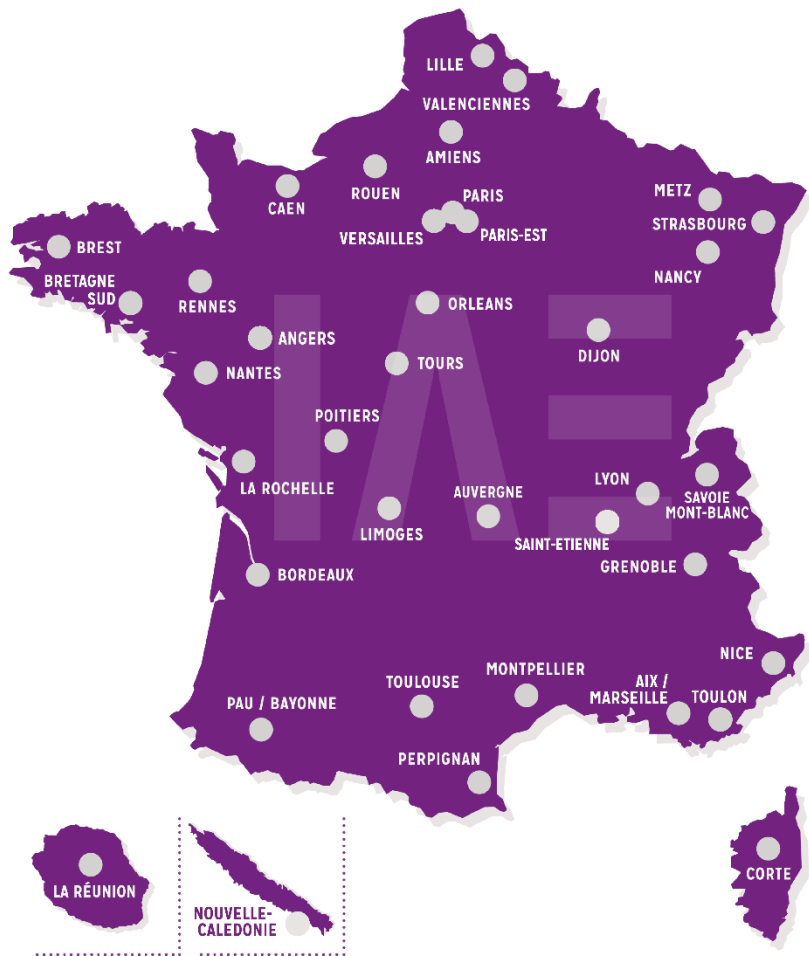
Bringing Together

some of the best

Management Programs

01

DO YOU KNOW THE  
**IAE FRANCE NETWORK ?**



# FOR 65 YEARS

In 1955, Gaston Berger, director of Higher Education in the Ministry of Education in France, creates the first IAE.

He wished to renew Higher Education and planned a University opened on the business world built on the American model. Aix-en-Provence, Bordeaux, Dijon, Rennes, and Toulouse were the first of these new establishments, offering management programs attached to universities.

Today, 38 IAE are members of the IAE FRANCE network.



# IAE FRANCE,

## A FEDERATIVE ASSOCIATION

### MISSIONS :

- Represent the interests of IAE with university authorities
- Promoting management sciences to stakeholders
- Promoting a public, effective, and original model of management training

### STRATEGIC OBJECTIVES:

- Support the network's structuration and build the IAE's status inside the universities and with their guardianship
- Develop and enrich engaged actions within IAE FRANCE in terms of services to the IAE schools
- Strengthen the reach and visibility of the IAE FRANCE network

# IAE FRANCE

## IN A FEW DATES...

**1954**

**Creation of the CAAE,**  
Historical diploma of IAE

**1955**

**Creation of  
the 1<sup>st</sup> IAE**  
in Aix-en-Provence

**1957**

**Creation of The National  
Association of IAE**  
By Robert GOETZ,  
Dean of IAE Paris.

**2004**

**Creation of the  
Qualicert standard**  
which certifies the  
quality of IAE .

**2014**

**The IAE network  
becomes IAE FRANCE**  
(New identity)

**2017**

**The IAE network  
Celebrates Its 60th  
anniversary**

**2024**

**IAE FRANCE has  
38 IAE members**

# IAE FRANCE

## FACTS AND FIGURES...



**38**

Schools



More than

**500 000**

alumni



**53 000**

Students / year



**1600**

State Degrees

(Bachelor, Master, Doctorate)

# IAE FRANCE

## FACTS AND FIGURES...



**100%**

**Of IAE schools  
have Quality  
Certification**

(national or international)



**20 000**

**Companies  
represented**



**91%**

**Employability**

(within 6 months)



**1400**

**International  
Partners**

# IAEs

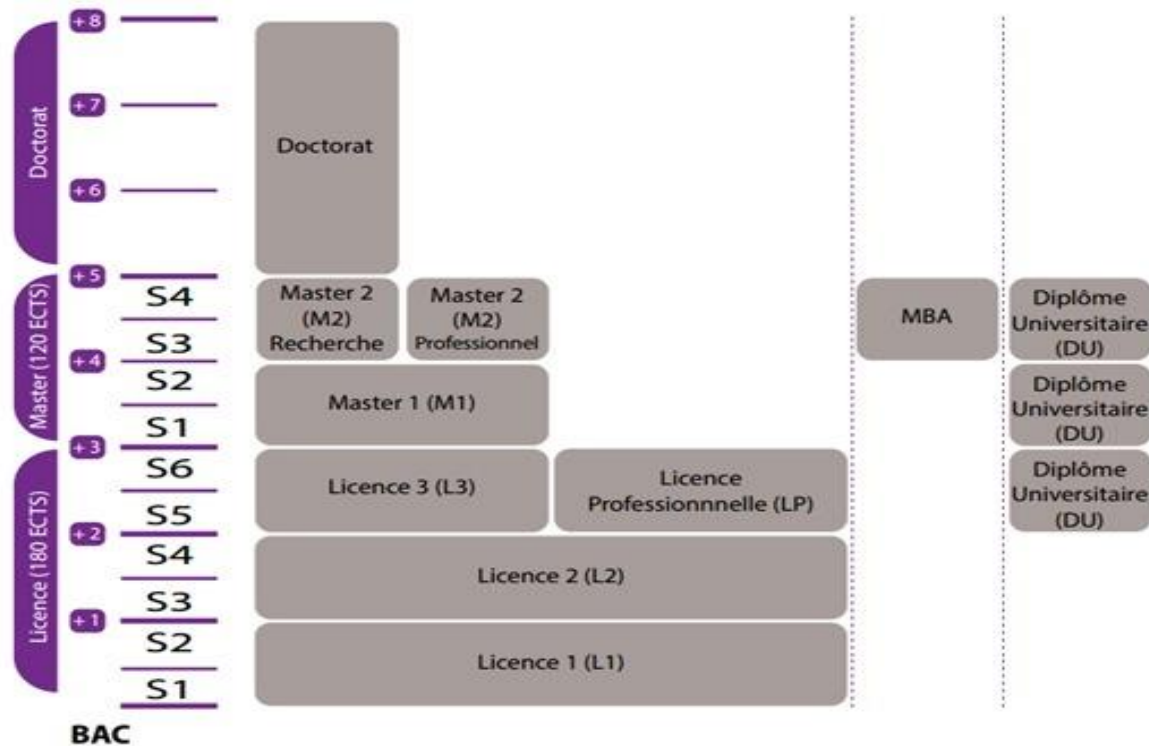
IN A FEW WORDS...





# THE TRAINING OFFER

## IN IAE





Do you have  
IAE Spirit ?

**IAE FRANCE**  
University Schools  
of Management



FOR ME AS A STUDENT,  
**WHAT CAN IAE FRANCE  
BRING TO ME?**



# POSSIBILITY OF INTERNATIONAL MOBILITY

Thanks to a partnership with McGill University in Montreal, IAE FRANCE offers you the possibility to go study abroad for at least one semester in this internationally renowned university

## Time :

- Fall program from September to December or from September to August
- Winter program from January to April

## Target :

- Undergraduate students (French level : licence)
- Graduate students (French level : Master)

## Modality :

- Depending on the possibilities of your IAE : learning agreement, gap year, or post Master 2

IAE FRANCE has also developed partnerships with ENCG Marrakech, Griffith College (Ireland) and HEC Montréal. For more information, contact the international relations department of your IAE.



The background of the slide features a blurred photograph of several people in a meeting or conference setting. Overlaid on this image is a complex, glowing blue network of lines and nodes, resembling a digital or social network, which extends across the lower half of the frame.

# NATIONAL PARTNERSHIPS

IAE FRANCE develops framework partnerships with national, even multinational companies, or professional networks to facilitate the deployment of these partnerships locally in each IAE, and therefore the professional integration of IAE students and graduates.

Thus, collaborations are established with L'Oréal, Leroy Merlin, Aldi, Air France, La Banque de France, ENFIP (Ecole Nationale des Finances Publiques), INRS (Institut National de Recherche et de Sécurité), APEC, Yunus Center...

Presentation webinars are organized throughout the year by IAE FRANCE.

# BACK TO SCHOOL!

Find jobs to accompany  
your studies!



A NATIONAL CAREER CENTER  
IN PARTNERSHIP  
WITH JOBTEASER

HUNDREDS OF INTERNSHIPS,  
WORK PLACEMENT  
AND JOB OFFERS

<https://iae-france.jobteaser.com>



JOBTEASER



# EVENTS OR PROJECTS FOR INTER-IAE COOPERATION

- **THEMATICS MONTHS & WEEKS**

October 2024 : Sustainable Development Month

November 2024 and May 2025: Professional Insertion Weeks

January 2025 : International Month

June 2025 : Research Month

- **INTER-IAE STUDENTS EVENTS**

From 07/10 to 21/10/2024 : « Ma Petite Planète » (My Little Planet) Challenge

01/2025 : International Night, an inter-IAE business game

Date to come: Inter-IAE Eloquence contest

June 2025 : Doctoral Seminary IAE FRANCE (Caen)

- **THE ANNUAL EVENT BRINGING TOGETHER  
ALL THE LABELED IAE FRANCE PARTNER  
ASSOCIATIONS**

November 2024 : Annual Meeting in IGR-IAE Rennes



IAE FRANCE PARTNER MEETING – November 2023

## IAE FRANCE PARTNERS LABEL

- A label to certify the quality of IAE associations
- A label to offer a shared vision to all our schools
- A label to facilitate inter-IAE exchanges, share best practices, and set up common events.

*If you are a member of an association within your IAE, contact IAE FRANCE to obtain the label!*





*From left to right: Maxence Galy, Emma Wischnewski and Grégoire Biraud, co-presidents of the IAE FRANCE PARTNER Federation, elected in November 2023*

# IAE FRANCE PARTNER FEDERATION

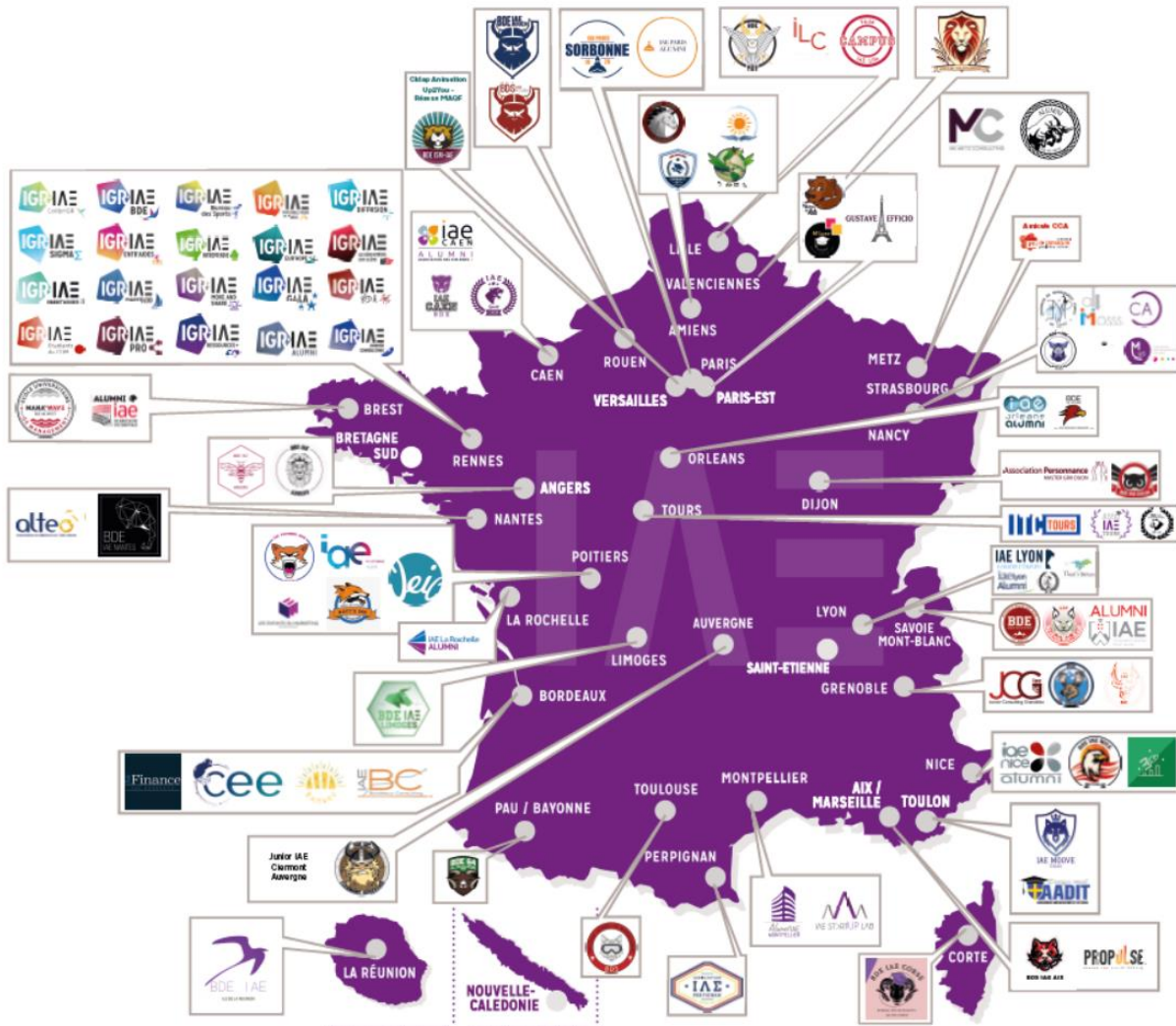
To enhance the network of IAE FRANCE PARTNER associations, a Federation was created in 2021.

The objective : to share practices between IAE associations, to carry out joint projects, to create inter-association events...

Several key events are organized throughout the year :

- Webinars to discuss practices and plan projects for the year
- An annual onsite meeting

- **97** labeled associations
- **35** IAE represented



**IN SHORT,  
A REAL NETWORK AND  
RECOGNITION OF YOUR  
DIPLOMA IN FRANCE AND  
INTERNATIONALLY!**

**Your next favorite network?  
Your IAE!**



**38**

Schools

**53 000**

Students/year

More than

**500 000**

Alumni

**20 000**

Companies  
represented

# AND THE FIRST STEP FOR PROFESSIONAL SUCCESS



91%

*6-month insertion rate*

37,7 K€

*Average starting salary  
(including premiums and 13th month)*

81%

*Sustainable  
employment rate*

CONTACT THE  
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**IAE FRANCE**  
wishes you a great year in IAE!



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