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**La qualité vue à travers la prise en compte des parties prenantes dans les démarches de conception des systèmes innovants.**

# With Renault Multi-Sense technology, Renault open a new way to define and experience driving situation.

How to do it ?



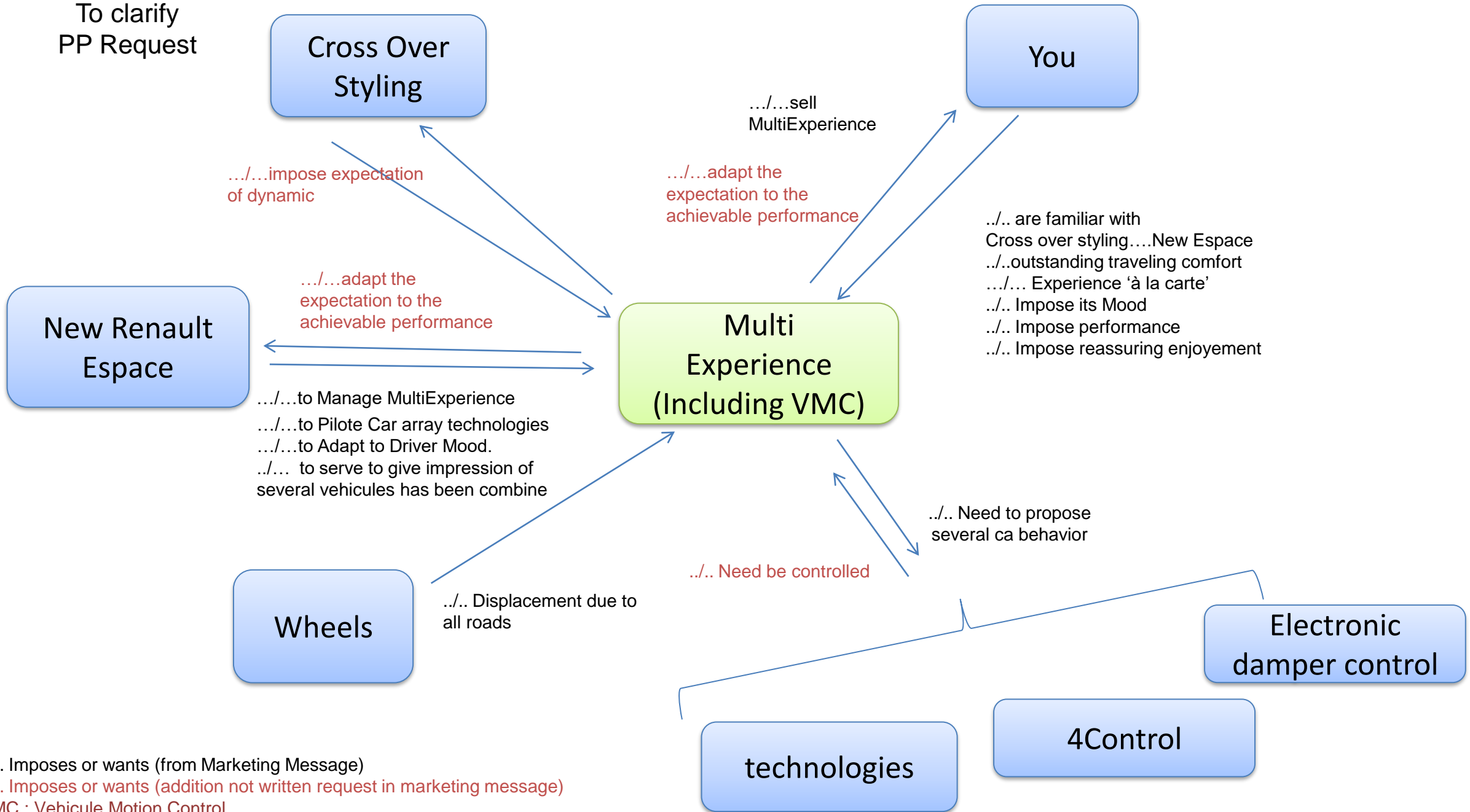
Marketing words :

You are no doubt already familiar with the crossover styling, quality and reinvented modular interior of new Renault ESPACE. Today, we invite you to discover the sensations it offers behind the wheels, not to mention its outstanding traveling comfort.

This immersive, à la carte experience is managed by the new **Renault Multi-Sense** system which controls the car's array of technologies. The setting of the engine, transmission, chassis comfort and ambiance (lighting, instrument display, massaging seats) are all carefully coordinates to match the driver's mood. Five distinct modes serve to give the impression that several vehicles have been combined into one ESPACE.

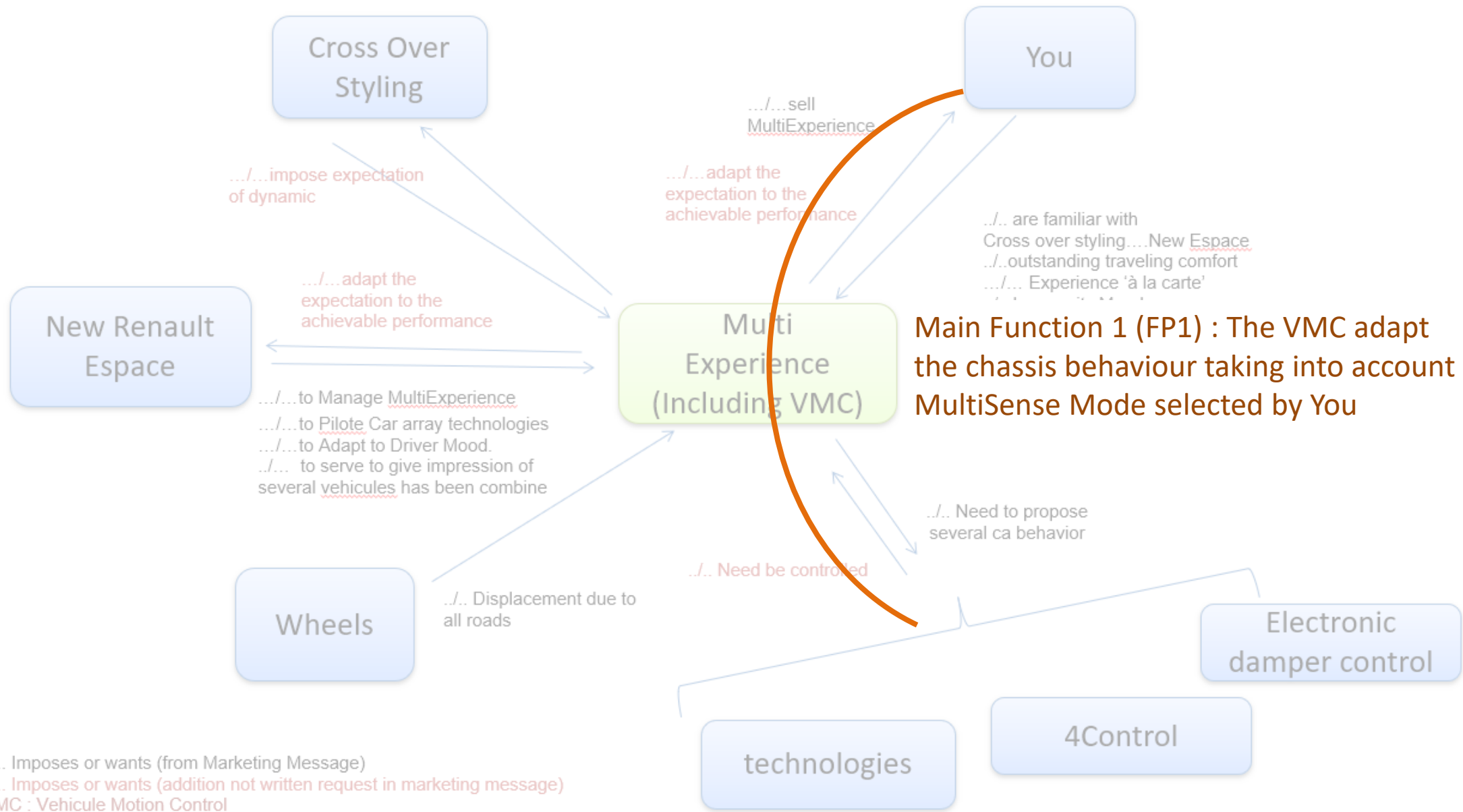
At the heart of the Multi-Sense system lies the **4CONTROL** chassis (four-wheel steering) which has been mated for the first time with electronic damper control to deliver performance and reassuring enjoyment. [\(Bind Test Talisman\)](#)

Context Diagram  
To clarify  
PP Request



.../... Imposes or wants (from Marketing Message)  
 .../... Imposes or wants (addition not written request in marketing message)  
 VMC : Vehicule Motion Control

# Functional Description



./.. Imposes or wants (from Marketing Message)  
 ./.. Imposes or wants (addition not written request in marketing message)  
 /MC : Vehicule Motion Control

# Conclusion

- The Stakeholders approach is very important to specify and develop a feature that correspond to the exact customer needs.
- It is a very ethic and cooperative method because is respect the exact wording of the stack holder.
- It is the way RNM are developing new alliance innovation.