

## MASTER 1 MANAGEMENT STRATÉGIQUE, PARCOURS MASTER OF INTERNATIONAL BUSINESS (MIB)

DOMAINE(S) :

**DROIT - ECONOMIE - GESTION**

MENTION	Management stratégique (Université Paris-Saclay)
DISCIPLINE(S)	Management Gestion
COMPOSANTE(S)	ISM-IAE - Institut supérieur de management
SITE(S) D'ENSEIGNEMENT	Guyancourt (Saint-Quentin-en-Yvelines)
FORMATION DIPLÔMANTE	✓
FORMATION INITIALE	✓

### Context

With globalization, relationships between different countries and nationalities in a business context tend to be more frequent. The mission of the Master of International Business (MIB) is to provide students with skills and expertise that will help them succeed in the global context. The MIB provides a truly international and multicultural learning environment, which makes its graduates very attractive to potential employers worldwide.

The MIB program aims at providing students with general and disciplinary knowledge and expertise in the various domains of international business. This includes:

- » Good knowledge of business systems and processes at both strategic and operational levels;
- » Strong understanding of the global business environment, and its recent major trends;
- » Applied management skills in international settings;
- » Comprehensive view of business functions (human resource management, marketing, operations, supply chain, and more).

In addition, the MIB program provides students with cross-disciplinary skills such as:

- » Good synthesis and analysis capabilities;
- » Organizing and project management skills;
- » Methodological skills.

More about the master **on the website of Université Paris-Saclay**.

## Conditions d'admission

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### Admission requirements

This program is designed for all students regardless of their country of origin and nationality, recruitment for this program is worldwide.

The minimum admission requirements are:

- » 1-year-program (Year 2 only) : a master's degree, 1st year Master's degree degree or recognized equivalent from an accredited institution (approx.150 U.S credit hours or 240 ECTS)
- » 2-year-program (Year 1+ Year 2) : a bachelor's degree or recognized equivalent from an accredited institution (approx.120 U.S credit hours or 180 ECTS);
- » in ANY discipline, including international relations, business, engineering, sciences and humanities.

Alternatively, applicants who do not meet the requirements stated above, but who have had other significant formal training, relevant professional experience, and/or otherwise possess demonstrable knowledge or expertise that would prepare them adequately for successful study in the MIB program, may be granted admission on the recommendation and approval of the Directors of the MIB program.

- » Prior work experience is not required but candidates with experience in the private sector or a job with exposure to business practice and principles are highly relevant.
- » There is no rigid requirement as to length or nature of international experience but students should have a demonstrated interest in the international environment (studying, travelling, living and/or working abroad,).
- » The program is taught in English in a French university. No prior knowledge of French is required to attend but candidates must demonstrate sufficient mastery in English and may need to provide the results of an English test (B2 level or higher, TOEIC 790, IELTS 5,5, TOEFL IBT 80 - CBT 213 – PBT 550).

## Inscription

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Specific tuition fees apply (6200 euros per year - M1 and M2), including access to all university facilities and an off campus seminar (informal events are also frequently organized). These fees apply to all students, regardless of their nationality. The fees can be paid in installments between the time of registration and December 31st.

## Adresses et coordonnées

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### Program directors :

François Goxe – *Maître de Conférences - HDR / Associate Professor*

Michaël Viegas Pires – *Maître de Conférences - HDR / Associate Professor*

**Program assistant:**

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