INTERNATIONAL SEMINARS

ISM-IAE's policy in the International Management course is to provide both theoretical instruction, notably through a course in Intercultural Management, and an understanding of the surrounding world, its constraints and intrinsic characteristics.

As part of their Master's program, most students take part in a week-long international seminar during the second year.

The strength of the international seminar lies in the combination of management courses taught by foreign professors, and on-site meetings with business leaders. French and foreign professors and/or researchers are on hand to help students delve deeper into the concepts of multiculturalism and international relations.

Several seminars are organized in conjunction with Georgetown University, a long-standing partner of ISM-IAE, enabling many students each year to live at the pace of an American university for a week in the heart of Washington DC!

Other seminars organized through institutional partnerships or by student project groups focus on European and global themes: Czech Republic, Slovakia, Sweden, Bulgaria, Portugal, China, South Korea, Singapore, Malaysia, Canada...

Diversification of partners and destinations is an integral part of ISM-IAE's international strategy, in synergy with other forms of partnership, particularly scientific (Georgetown University, South Korea, Malaysia).