ACADEMIC & PROFESSIONAL DAY: IS THERE LIFE ON MARS? - MANAGING IN 2030

On January 31th, ISM-IAE will be hosting a student day on the Guyancourt campus, co-organized by the Graduate School Economics & Management of Université Paris-Saclay. Under the evocative theme “Is There Life on Mars? - Manager à l'horizon 2030”, this meeting aims to explore the major transformations awaiting managers and executives: the climate crisis, geopolitical changes, artificial intelligence and space exploration.

Friday 31 January 2025 from 9am to 5pm

ISM-IAE de Versailles Saint-Quentin-en-Yvelines
D'Alembert building - Auditorium Diderot
Maison des Etudiants Marta Ban
Guyancourt

The morning will begin with academic presentations in conference format. From 11am, presentations combining academic and professional perspectives will offer a pragmatic vision of the challenges ahead.

The afternoon will be dedicated to meetings between companies and students. Several companies (Akkodis, Banque Populaire Val de France, Capgemini, Crédit Agricole SA (IT professions), La Poste (DSI Services-Courrier-Colis branch), MC2i, Project Management Institut France, Themis conseil) will be setting up stands to discuss career opportunities. Themed workshops will also enable students to discuss key topics in project management, such as agility and learning from failure.

A day dedicated to imagining the role of managers in a rapidly changing world!